



Because every pixel counts

Company | Profile

Web/Digital Media
Application Development
Game Development
Print/Traditional Media

Web/Digital Media

It's a brave new world. The web has come and revolutionized the way people work, shop, communicate and live. Digital media and convergence have gone from buzzwords to reality. The future is here; there are opportunities to be taken and advantages to be gained.

Are you making the most of it?

ActivElement has been building web sites since the beginning of the web and time has taught us well. Cutting edge design, graphical aesthetics and prudent use of technology are some of the qualities you can expect from our work.

Using technologies like XML, XHTML, Flash, Active Server Pages (ASP) and Perl, ActivElement delivers rich content and robust applications that serve a variety of needs. From e-Commerce to Educational Services we deliver them all with the same quality and cost-effectiveness.

It's a brave new world, start living in it.



Web Applications

Database Driven Sites

Flash Sites

Mobile and Palmtop Sites

e-Commerce & e-Learning

Digital Brochures

Digital Artwork

e-Mail Stationery

Intranets

Presentations

Application Development



It's not how much data you have, it's how quickly you can use it. Speed requires more than just optimization and clever computer code. More often than not the bottleneck is not the computer, but the user sitting in front of it. ActivElement understands the way people work and what they expect. We build our programs around this understanding using technologies such as C++, C#, Java, Visual Basic and Delphi, giving you software that is flexible, customizable and intelligent.

Customized applications usually require your staff to learn new methods of completing tasks resulting in a lot of time, money and effort going into training programs.

Your staff already know how to use the computer, why not harness that knowledge? Here at ActivElement we build applications with standard user interfaces. Programs that look and feel like popular packages from the best software companies the world over. This leads to easy, intuitive designs that even a baby could use.

Database Applications

Enterprise Resource Planning

Customer Relationship Management

Embedded Applications

Integrated Solutions

User Interface Design

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Game Development

Computer Gaming is the single fastest growing entertainment industry in the world and ActivElement is all set to jump right in.

With excellent animators, level designers, character designers and our core team of game programmers we build games that are fun, challenging and, above all else, addictive.

Getting the right blend of gameplay, graphics, sound effects, music and excitement is not so much a science as an art. ActivElement excels at this because we are avid gamers ourselves. We know what it takes to make a great game and have the skill and vision necessary to do it.

Gaming is serious business now with revenue inching towards numbers that only Hollywood enjoyed in the past. Welcome to the new entertainment frontier. ActivElement is there waiting for you.



3D Direct X/OpenGL Games

2D DirectDraw Games

Engine Development

Console Games

Mobile/Palmtop Games

Flash/Web-based Games

Print/Traditional Media

Getting your point across is not as easy as it used to be. Competition is intense, corporate image is everything and it is entirely possible that your company may get lost in a sea of logos and suffer the worst possible fate: obscurity. ActivElement gives you the services necessary to fight against the tide.

At a basic level we provide logo design, color schemes, slogans and design recommendations all the way up to complete marketing strategy and corporate image consultancy.

With corporate image continuity is everything. We create, organize and develop content for a wide variety of traditional media as well as integrate them with any digital outlets you may have. This creates a singular corporate image in your customer's mind leading to instant recognition and value association.

No matter which medium your clients choose, with ActivElement you can be certain they will always see your best face.

Corporate Identity Management

Logo Design

Stationery

Brochures & Presentations

Posters and Promotional Media

Outdoor Advertising & Signage

Print Advertising

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About activelement

Drawing on the experience of over 16 years in the computer industry ActiveElement is a small start up based in Pune, India. We are completely self-funded, own all our equipment as well as our office

Our clients are both domestic and international with the majority of our work out-sourced from other companies. Our high standards of quality and quick turn-around times allow us to provide services that cannot be handled in-house. The fact that these services can be resold at a profit is testament to our cost-effectiveness.

Our core strength is in our graphic design, eye for quality and ability to think out of the box. We truly believe that every single pixel makes a difference. As the famous architect Mies van der Rohe said, "God is in the details".

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